



Newsletter



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Promoting tourism in Nyeri in style



Story by Governor's Press Unit | Compiled by Joseph Wambugu

As the world marked UN World Tourism Day 2025, the journey of celebrating Nyeri County's unique brand of highland tourism brought us to the magnificent Aberdare National Park.

Following the spirited precursor Clean-Up exercise in Nyeri Town and a symbolic flagging off, the staff from the Department of Trade, Tourism, Culture & Cooperative Development, joined

by the Nyeri residents, immersed in the breathtaking natural splendour that defines Nyeri's commitment to Tourism and Sustainable Transformation, with a focus on Resilience.

The journey took us through the lush landscapes of the Aberdares, through the picturesque Chania Falls and culminating in a visit to the awe-inspiring Karuru Falls.

The Fall, with its spectacular

cascade, serves as a powerful reminder of the natural capital we are committed to protecting for future generations.

The magnificent Karuru is the tallest waterfall in the entire country! The Karuru Falls in Aberdare National Park is the tallest and biggest waterfall in Kenya. It plunges 273 meters in three distinct steps, offering a breathtaking display of nature's grandeur with its powerful

cascade and mist. This on-site commemoration perfectly embodied the spirit of the day through activities designed to appreciate, understand, and sustain this ecosystem.

Sight-seeing and Photography at key locations, especially the majestic Karuru Falls, nature walks to fully appreciate the park's diverse flora and fauna, Wildlife Interpretation provided by

our expert Kenya Wildlife Service (KWS) Guides and team building and reflection on the themes of resilience and sustainability.

Beyond the majestic national park, Nyeri County is home to numerous sites vital to both history and conservation. Visitors can explore the solemn history at the Mau Mau Caves, pay homage to the founder of the scouting movement at Paxtu and Lord Baden-Powell's Grave in Nyeri town, or witness successful conservation efforts at Solio Ranch, a key sanctuary for the endangered rhino. The county's lush agricultural lands also offer engaging coffee tourism experiences, driving rural economic growth and showcasing local entrepreneurship.

The County Government remains unwavering in its commitment to strengthening Nyeri's position as a clean, safe, and welcoming tourist destination.

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By experiencing and celebrating these gems first-hand, the county not only showcases the beauty of our home but also reinforces the doors of opportunity that tourism opens for our people. Nyeri County continues to stand tall as a tourism icon with a unique brand of highland tourism.

Its magnificent Aberdares and Mt. Kenya, among other gems, continue to offer breathtaking, picturesque sites that continually attract hordes of both international and domestic tourists to the lush Nyeri County.

On behalf of the Governor, H.E Dr. Mwalimu Mutahi Kahiga, EGH, Deputy Governor H.E David Kinaniri was delighted to see off a team of staff and various stakeholders led by the Department of Tourism, Trade, Cooperatives and Culture.

The team headed to Aberdare National Park for a symbolic hike that followed a precursor Clean-Up Exercise in Nyeri Town the previous day.

The event was in line with the theme of this year's International Tourism Day:



Tourism and Sustainable Transformation, with a focus on Resilience.

community in this commemoration, DG H.E

Kinaniri took the opportunity to appreciate the ded-

welcoming tourist destination.

Activities during the fete were as follows:

- Team Building Exercises;
- Hiking and Nature Walks;
- Photography & Sight-seeing;
- Wildlife Interpretation by KWS Guides.

As Nyeri joined the global



ication of all stakeholders, institutions, and young people who supported the activities.

“Your participation reflects the spirit of resilience and sustainability that this year’s theme calls for,” he added.

The County Government of Nyeri remains committed to strengthening Nyeri’s position as a clean, safe, and

Together, the county continues to showcase the beauty of our home and open new doors of opportunity for our people. On the other hand, as the world prepared to mark the International Tourism Day, Nyeri County took the lead in reminding both one and all that sustainable tourism begins right at home—with cleaner streets and healthier



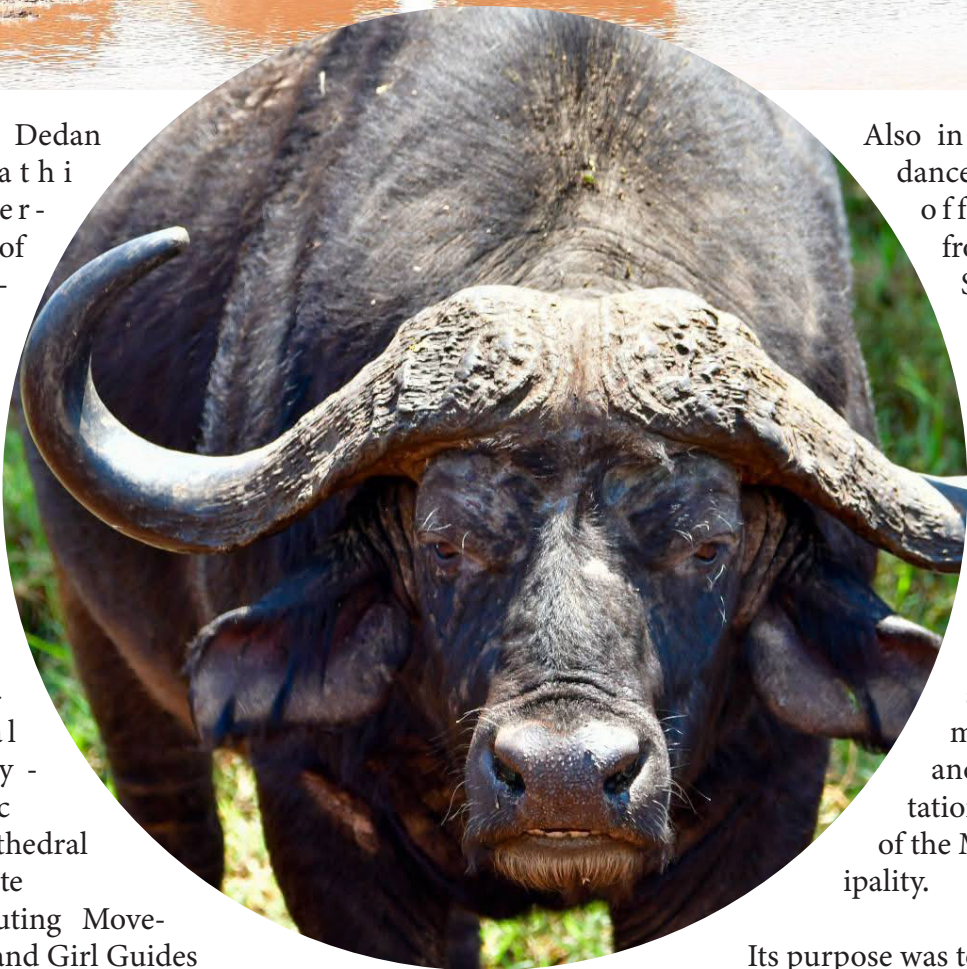
surroundings.

As a precursor to the celebrations, the County Government of Nyeri, through the Department of Trade, Tourism, Culture and Co-operatives Development, organized a Clean-Up Exercise across Nyeri Town.

The exercise was flagged off by the Acting CECM for Trade, Ndirangu Gachunia who expressed the Government's commitment in supporting the tourism sector, and facilitated by the Chief Officer for Trade, George Mwangi, alongside directors from different directorates within the Department.

They were joined by institutions and partners, including:

- Dedan Kimathi University of Technology
- Nyeri National Polytechnic
- Cathedral Institute
- Scouting Movement and Girl Guides
- Kenya National Highways Authority (KeNHA)
- Tetu Technical Institute
- Kenya Police representation



Also in attendance were officers from the Solid Waste

sanitation; - Support the growth of local businesses by providing a clean area around the businesses.

The County Government appreciated the support and participation of the local institutions, the volunteers, and especially the young people who turned up in numbers to clean and give back to their community.

Management and Sanitation Unit of the Municipality.

Its purpose was to:

- Enable a conducive business environment;
- Make Nyeri investor-friendly through proper



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Empowering Youth through Digital Skills: Ajira Digital Training at Nyeri Library

Story & Photo - Rozina Nderi

The Department of Gender, Youth, Sports and Social Services, in collaboration with the Ajira Digital Program, recently conducted a digital skills training session at the Nyeri Library. This initiative aimed to equip local youth with essential skills for the online job market, focusing on areas such as freelancing, transcription, digital marketing, virtual assistance, and online writing. Certified Ajira trainers facilitated the program, providing hands-on guidance and emphasizing practical learning and real-time application.



Participants gained valuable skills to access digital job opportunities and build sustainable online careers, empowering them to leverage digital platforms for income generation.

The program aligns with national goals of tackling youth unemployment and promoting digital inclusion. By empowering youth with digital skills, this initiative continues to support Kenya's digital economy agenda and positions young people as key players in the global digital economy. The partnership between the Department and Ajira Digital demonstrates a commitment to youth empowerment and sustainable development. Through this collaboration, young people from Nyeri and its surrounding areas get even better equipped to thrive in the digital age.

Nyeri Youth Summit Preparations Underway



Story - Rozina Nderi
Photo - Jim Stephen

Department of Gender CECM Esther Ndung'u held a meeting at her office with committee members to advance preparations for the upcoming Youth Summit in Nyeri County. The session brought together the organizing committee to review progress, fine-tune the preparations, and strengthen coordination ahead of the summit. Members discussed the key thematic areas

to be addressed during the event, including youth empowerment, innovation, leadership, employment opportunities, and governance participation. CECM Ndung'u emphasized the importance of teamwork and inclusivity in ensuring a successful summit. She noted that the forum provided young people with a platform to share their voices, showcase their talents, and actively contribute to shaping the County's development agenda. The committee further deliberated on logistics, mobilization strategies, and partnership opportunities to guarantee smooth implementation. Members reaffirmed their commitment to working collaboratively to deliver a summit that will not only inspire but also generate actionable recommendations for integration into county policies and programs. This planning meeting marked another milestone in the journey towards hosting a Youth Summit that seeks to empower, engage, and uplift the youth of Nyeri County.



Government – Church Collaborative Efforts

Story & Photo- Rozina Nderi

Gender CECM Esther Ndung'u, hosted leaders from Living Faith Ministry (LFM) during a courtesy call to discuss the upcoming Church Annual Sports Day and explore opportunities for collaboration.

Present from LFM were Bishop Jacob Kamere, Rev. Emily Kamere, and Pastor Noah, Team Manager of LFM Stallions FC.

The delegation highlighted the church's commitment to working with the County Government of Nyeri in identifying, nurturing, and



developing sporting activities, talents, and skills among the youth. They also commended the County's continued efforts in youth mentorship and

economic empowerment, noting the positive impact on the next generation.

The discussions emphasized the role of Inter-Church Games as a platform to foster unity, talent development, and holistic growth among the youth.

The CECM acknowledged and praised the church's contribution to youth empowerment through various programs, including counselling, mental health awareness, combating drug and substance abuse, smooth life transitions, GBV response, and teenage pregnancy interventions.

Breaking Barriers in Men's Health



Story & Photo- Catherine Muthoni

Over 500 men turned up at Othaya Sub-County Hospital, through the Nyeri South Sub-County MDT, for a ground-breaking male-only wellness in-reach clinic.

For far too long, men have been known to delay or avoid seeking healthcare - often only visiting hospitals when conditions have worsened.

This initiative sought to change that narrative by offering men a safe, judgment-free space to take charge of their health.

During the clinic, men accessed a wide range of critical services, includ-

ing:

- Cancer and NCD screenings – with a focus on early detection
- Blood pressure and diabetes checks – identifying silent but deadly conditions
- HIV testing and counselling – promoting awareness and prevention
- General consultations – allowing men to openly discuss their health concerns

The overwhelming turnout shows a growing shift in health-seeking behavior among men.

By coming forward in such large numbers, the men of Nyeri South sent a powerful message

- that men's health matters, and with the right approach, barriers can be broken.

This was the third dedicated men-only wellness clinic supported by Amref Health Africa in Kenya - Project Thrive, Antony Gitonga Foundation and City Eye Hospital in Nyeri County a clear demonstration of the impact of consistent efforts in reshaping men's health journeys.

This milestone is more than just numbers; it represents healthier families, stronger communities, and a brighter, more productive future for all.

HIV Programme Staff Closeout and Transition Meeting



Story & Photo- Catherine Muthoni

The Department of Medical Services and Public Health, in collaboration with LVCT Health and the Nyeri CHMT Twaweza Project, convened a consultative meeting to mark the closeout of the LVCT Thibiti Project.

The meeting brought together all health care workers who have been serving under the HIV programme, as they are now being transitioned to the Government-to-Government (G2G) proj-

ect.

This critical engagement provided an opportunity to reflect on the project's implementation, capture key lessons learned, and celebrate notable achievements realized over the project cycle.

The session also emphasized the department's commitment to ensuring a seamless transition for staff and continuity of quality HIV services across the county.

Over the course of its implementation, the LVCT Thibi-

ti Project significantly contributed to strengthening HIV prevention, care, and treatment services in Nyeri County.

Through capacity building of health workers, enhanced community engagement, improved data use for decision-making, and expanded access to HIV services, the project has laid a solid foundation for sustaining gains and advancing epidemic control under the G2G framework.

Margaret James 1:27 Foundation visit DG



Nyeri Deputy Governor H.E David Kinaniri hosted Dr. Mary Njaramba and Dr. Duncan Kihoro from the Margaret James 1:27 Foundation in his office. Their visit was a courtesy call to acknowledge the County Government for the support extended to widows and orphans, including the launching of the Nyeri Widows Sacco. Widows and orphans are among the most vulnerable members of our community, and initiatives tailored towards empowering them are deeply encouraged. Equipping them with opportunities enables them to build decent livelihoods and move forward with dignity.

Consultative Meeting with the Children’s Department and Karatina Law Courts

Story & Photo - Rozina Nderi

Gender, Youth, Sports and Social Services CECM Esther Ndung’u, hosted a courtesy visit from officials of the Judiciary and the Department of Children Services. The discussions centered on strengthening child protection and welfare within the county. Key issues highlighted included:

- Ongoing Care Reform aligning county interventions with the national framework for better protection and support of children.
- Children Rescue to enhance the management and operations of rescue



facilities. -Challenges and Opportunities in the Children’s Space – addressing emerging issues affecting children while identifying opportunities to improve care, support, and reintegration. The County Government reaffirmed its commitment to pursuing the necessary legislation on children to strengthen policies as well as continue to support and cooperate with organizations working within the children’s space to safeguard rights and welfare.



Performance Contract Pre-Evaluation Exercise

The Department of Gender conducted a Performance Contract pre-evaluation session in readiness for the upcoming official evaluation exercise by the Governor’s Delivery and Performance Management unit. The meeting was chaired by the CECM Esther Ndung’u accompanied by the Chief Officer, and brought together representatives from various units within the department. The pre-evaluation provided an opportunity to:

- Review progress on set targets;
- Identify gaps and areas requiring improvement;
- Align departmental priorities with the overall county performance framework. This proactive engagement ensures the department is well-prepared and compliant, while strengthening accountability and service delivery to the public.

Nyeri Municipal Training Workshop



Deputy Governor H.E David Kinaniri officially closed the training workshop for Nyeri Municipality support staff and drivers. The workshop focused on equipping the team with vital knowledge and skills in areas such as county disaster management policy, occupational safety and health, road safety, first aid, mental wellness, self-care, gender mainstreaming, and human resource policies and procedures. The County Government of Nyeri remains committed to empowering its staff to serve our community better and to create a safer, healthier, and more inclusive environment for everyone. The training not only equips the officers with the necessary knowledge but also serves as a motivation to continue striving for excellence.



COUNTY GOVERNMENT OF NYERI NYERI COUNTY ENTERPRISE DEVELOPMENT FUND BOARD

CALL FOR LOAN APPLICATIONS

The Nyeri County Enterprise Development Fund Board (EDF Board) invites for loan applications from eligible applicants

ASSET FINANCE



**Interest rate
5%
P.A**

Eligibility Criteria

1. Complete the loan application form.
2. Attach the following required documentation:
 - Copy of National ID/Passport (for individuals).
 - Copy of Business Registration Certificate / Single Business Permit.
 - KRA PIN Certificate.
 - Bank statements (last 6 months/MPESA Statements).
 - Business records (sales, invoices, or books of accounts).
 - Passport-sized photographs (applicant/guarantors where applicable).
 - Proof of operating the business for more than one year (licenses, permits, or records).

To apply download the application form from nyeri county Government website: nyeri.go.ke

For any inquiries or clarifications;

Reach us on Tel: 0711269464 or enterprisedevfund@gmail.com or visit our office at Co-operative Building Opposite Nyeri Golf Club

Application is open all year

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COUNTY GOVERNMENT OF NYERI
NYERI COUNTY ENTERPRISE DEVELOPMENT
FUND BOARD



CALL FOR LOAN APPLICATIONS

*The Nyeri County Enterprise Development Fund Board (EDF Board)
invites for loan applications
from eligible applicants*

Eligibility:

1. A resident of Nyeri County
2. The Enterprises should be operating in Nyeri County
3. Must be a registered enterprise, group, or cooperative society
4. The enterprise should have a Business Permit
5. Provide a Bank or Sacco statement
6. Provide books of records for the enterprise
7. Provide security for the loan: Title, Logbooks, Shares listed in NSE, Investment Insurance policies, and third-party security of any of the above assets financed by the fund.
8. Groups, companies, and cooperatives to provide minutes of resolution to borrow, their constitution or article of association.
9. Attach copies of ID, Pin Certificate, Tax Compliance, Business Permit
10. Attach Credit Reference Bureau report. Note: not clearance certificate
11. Any other supporting documents



How to apply

1. Download the application form from the Nyeri County Government website www.nyeri.go.ke.
2. Fill in the application and attach all the necessary documentation
3. Take to the area chief for stamping and signature
4. Take the form to your area Ward Administrator for stamping and signature
5. Submit the duly filled application form to Trade offices at Co-operative Building opposite Golf Club

EDF applications are open all year

For any inquiries or clarifications;

Reach us on enterprisedevfund@gmail.com or Contact us on

0711269464

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