



Newsletter



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Nyeri Health Sector investment opportunities



Story by Governor's Press Unit | Compiled by Joseph Wambugu

The health sector offers the private sector a high-impact investment opportunity to help create a robust, future-proof healthcare ecosystem in Nyeri.

Investors can match capital with purpose by supporting scalable solutions that close the treatment gap, decentralize access, and bring health innovation to both urban and rural populations.

The health sector is a timely and high-impact investment opportunity for the private sector to participate in building a resilient, future-proof healthcare ecosystem in Nyeri.

Investors can align capital with purpose by funding scalable models that reduce the treatment gap, decentralize access, and introduce health innovation to rural and urban populations alike.

The County Government of Nyeri, under the stewardship of H.E. Dr. Mutahi Kahiga, EGH, expressed its commitment to providing a conducive environment for investment through enhanced transparent governance, streamlined regulatory processes, infrastructure support, and partnerships that promote inclusive development.

Governor Kahiga has also

been committed to ensuring a wealthy County with healthy and secure people for shared prosperity in line with Nyeri County's vision.

"My Government is committed to providing all the necessary support and incentives to facilitate investment in all sectors of the economy in Nyeri County. I assure you of a healthy investment policy and an investor-friendly and favour-

able business environment.

We endeavour to partner with stakeholders in mutually beneficial arrangements that will bring sustainable development to Nyeri County and to extend this engagement through collaborations and engagement as we position Nyeri County as the target for profitable, sustainable and secure investment," promised Governor Kahiga.

Nyeri County investment rationale for the health sector is as follows;

Demand for Improved & Additional Facilities

Over 50% of Nyeri County Referral Hospital admissions are linked to Non-communicable Diseases (NCDs), figures that are starkly higher than the national average.

Demographic Factors

A high life expectancy leading to a significant elderly population segment, lifestyle changes, and urbaniza

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tion have all accelerated the prevalence of lifestyle-related diseases, prompting the need for long-term care infrastructure, palliative care,

and rehabilitation centres.

Government Commitment

The County Government of Nyeri, in collaboration

with 2,510 active Community Health Promoters deployed across 251 functional Community Units, has laid a foundation for primary care coverage.



The priority Investment Areas include:

Modern Diagnostic Laboratory Facilities

High-quality diagnostic imaging and lab testing are central to the early detection and ongoing management of NCDs. Private-sector investment in fully equipped diagnostic laboratories, especially those offering radiology (MRI, CT, ultrasound), pathology, and specialized

tests, can significantly reduce referrals outside the county and meet rising patient volumes locally.

Oncology Centers and Cancer Hospitals

A dedicated oncology hospital or specialized cancer treatment unit offering chemotherapy, radiotherapy, and palliative care services can respond directly to unmet needs.

Public-private partnerships (PPPs) or build-own-operate-transfer (BOOT) models can be explored for capital-intensive setups.

Specialized Medical Clinics

Clinics focused on cardiology, nephrology, endocrinology, and neurology will not only complement the general hospitals but also enhance

chronic care management. Clinics structured under outpatient care models offer quick scalability and revenue sustainability through insurance billing and out-of-pocket models.

Wellness and Lifestyle Centres

Preventive health is gaining momentum, especially among middle-income populations.

Wellness centers that integrate physical fitness, nutritional counselling, mental health support, lifestyle coaching, and periodic screening services will tap into the growing demand for holistic health management. This also opens potential for health tech integration and telemedicine platforms.



COUNTY GOVERNMENT OF NYERI
DEPARTMENT OF MEDICAL SERVICES & PUBLIC HEALTH



AMBULANCE HOTLINE NUMBER

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27th Annual Scientific Conference for Clinical Officers

Story & Photo - Peter Wangari

H.E. Governor Mutahi Kahiga PhD., EGH addressed the Kenya Clinical Officers' Association (KCOA) members during their 27th Annual Scientific Conference. In his remarks, the Governor recognized the Conference's role as a crucial platform that inspires learning, innovation, and collective action towards building healthier and more resilient health systems across the 47 County Governments. Across the 47 counties, Clinical Officers remain the backbone of health ser-

vice delivery as they are the first point of care for over 70% of Kenyans who seek treatment in public facilities. In many rural and under-served areas, they stand among the few dedicated healthcare professionals who keep our health facilities running, ensuring that essential services reach every household and every patient in need. The Clinical officers have a role to continue to break barriers, transform lives, and shape the future of healthcare in Kenya and beyond. Governor Kahiga reaffirmed the commitment of County Governments to



work hand in hand with Clinical Officers and all health professionals to advance these priorities. Together, we can build a health system that is people-centred, equitable, and capable of meeting the needs of every Kenyan.



Women Farmers Association of Kenya – Mega AgriBusiness Expo and Conference

The Women Farmers Association of Kenya – Nyeri Chapter paid a courtesy call to Esther Ndung'u, CECM for Gender, Youth, Sports and Social Services. The meeting focused on areas of partnership ahead of the upcoming Mega Agribusiness Expo and Conference scheduled for 14th November 2025 at Kamukunji Grounds, Nyeri town. Led by Beatrice, Chairlady of the National Women Agribusiness Society, and Diana Lawrence, Event Manager, the delegation shared plans for the event themed "Empowering Women in Agriculture: Cultivating Innovation and Sustain-

ability." The expo seeks to empower women farmers through innovation, training, and market linkages to enhance productivity and sustainability. The CECM commended the initiative, noting that "agriculture has a very big value chain" and emphasized that the government should connect people to markets, saying "we are here to serve people." She also invited the team to the upcoming Nyeri Youth Summit, which will focus on youth empowerment, innovation, and enterprise development.



Women Farmers Association of Kenya-NYERI & Nyeri Women Agribusiness Society
in partnership with
County Government of Nyeri
presents
MEGA AGRIBUSINESS EXPO AND CONFERENCE

Date: **14th Nov 2025**
Venue: **Kamukunji Grounds - Nyeri**
Time: **9.00 a.m**



Theme: Empowering women in Agriculture, Cultivating Innovation and Sustainability.
To Exhibit Contact:
Dianah Lawrence - 0725 475785 (Event Manager)
Beatrice Mukangu - 0714 155385 (Chairlady)

Digital Health Training in Partnership with the Digital Health Authority (DHA)

Story & Photo- Catherine Muthoni

The Department of Medical Services and Public Health, Nyeri County, in collaboration with the Ministry of Health (MoH) and Digital Health Authority (DHA), successfully conducted a five-day training aimed at strengthening digital health capacity among health workers and ICT staff across the county. The training focused on enhancing skills in the use of Electronic Medical Records (EMR), data interoperability, digital data governance, and cybersecurity. Through interactive sessions, practical demonstrations, and group work,



participants gained hands-on experience in managing digital health systems and developed action plans to improve the adoption of electronic systems in their respective health facilities. Speaking during the closing ceremony, County Health

leadership commended the participants for their commitment, urging them to embrace the new system and emphasized the County's focus on leveraging technology to improve efficiency, data accuracy, and service delivery across all levels of care. This initiative marks an important step in Nyeri County's journey towards a digitally enabled health system, aligning with the national vision for integrated, people-centered health services. Together, we continue to build a smart, data-driven, and patient-focused health system for the people of Nyeri County.

Global Handwashing Day Commemoration



The Department of Medical Services and Public Health joined the world in marking Global Handwashing Day under the theme "It might be gloves. It's always hand hygiene." Focusing on the importance of performing hand hygiene before and after using gloves, as gloves can become contaminated and are not a substitute for clean hands. The event, spearheaded by Public Health Officers, focused on

sensitizing members of the public on proper handwashing techniques and the importance of hand hygiene in preventing diseases within households and communities. Demonstrations and interactive sessions were conducted to encourage adoption of regular handwashing as a simple yet powerful practice for maintaining good health. Speaking during the commemoration, County Public Health

Officer Julius Ng'ang'a, emphasized that handwashing with soap remains one of the most effective and affordable ways to prevent infections. He urged residents to take personal responsibility in promoting hygiene within their homes, schools, and workplaces, noting that every individual has a role to play in being a "handwashing hero" for a healthier and safer community.

Forum to understand Wetlands and Riparian Ecosystems



The Department of Water, Environment, and Climate Change successfully conducted a countywide sensitisation on the Nyeri County Wetlands and Riparian Land Policy 2024. The exercise, conducted across all 30 wards, aimed at raising awareness and strengthening community understanding on the sustainable management, restoration, and protection of wetlands and riparian ecosystems — vital resources

for water regulation, biodiversity, and climate resilience. This initiative was implemented in partnership with RODI Kenya, a key partner in the development and sensitisation of the policy. Through this collaboration, communities were equipped with knowledge on policy provisions, conservation responsibilities, and the role of local governance and administration in protecting wetlands and riparian

lands. The sensitisation forums brought together a wide range of stakeholders, including Ward Climate Change Planning Committees, Land Management Committees, Community-Based Organization (CBO) leaders, youth representatives, women groups, and local administrators. The policy document can be found on our website www.nyeri.go.ke.

Business Development Support Workshops Held For 2nd Of 2Jiajiri Programme Trainees



Story & Photo - Tracy Gitonga

The KCB Foundation, in partnership with the County Government of Nyeri through the Department of Education, Training and Devolution, continues to empower youth under the 2Jiajiri Programme by equipping them with essential entrepreneurial and financial management skills.

The Business Development Support Workshops for the second cohort of trainees were successfully conducted in September and October, bringing together participants from 20 vocational training institutions across Nyeri County. The first workshop, held in September, focused on introducing trainees to various business fields, including Agriculture, Automotive, Hair and Beauty Therapy,

Building and Construction, Domestic Services, Creative Industries, and ICT. Participants were also guided through the different types of businesses: Manufacturing, Services, Wholesale and Retail to help them identify suitable areas of investment. The sessions further delved into business idea generation and feasibility analysis, with participants exploring key guiding questions such as:

Which needs will their business fulfil for customers?
What goods and services will their business sell?
Who will they sell to?
How will the business sell its goods and services?
How much will the business depend upon and impact the environment?
The trainees were encouraged to adopt a saving culture as a fundamental step toward financial independence and business sustainability. In addition, the workshop incorporated a vital session on Safeguarding, highlighting measures taken by the KCB Foundation to protect project participants from harm, abuse, and exploitation. Trainees were sensitized on issues related to physical abuse, harassment, bullying, and sexual abuse, ensuring they are aware of their rights and the protective mechanisms in place. The second workshop, held in October, focused on practical business development skills, including how to fill out a business plan, develop

a budget, and prepare cash flow projections. These sessions equipped trainees with the knowledge and tools necessary to manage their enterprises effectively. The overall objective of the training was to empower youth with entrepreneurial, financial, and ethical skills, key components in promoting self-employment and economic growth. A total of 20 vocational training centres benefited from the workshops, each hosting trainees under the 2Jiajiri Programme scholarships. The students will be expected to sit for their final examinations in December, after which they will proceed for an industrial attachment to gain practical experience in their respective fields. Through this collaboration, the KCB Foundation and the County Government of Nyeri reaffirm their commitment to nurturing skilled, empowered, and self-reliant youth capable of contributing meaningfully to the local economy.

Wezesha Empowerment Programme at Magutu Ward, Mathira



Deputy Governor H.E David Kinaniri, joined by Magutu MCA Hon. Jackson Kabingu, the MCA in Mathira East Sub-County and Gender CECM Esther Ndung'u, distributed merchandise to various groups through the Wezesha Empowerment

Programme, which is implemented by the Department of Gender, Youth, Sports, and Social Services. A total of 12 groups and sports teams benefited from the distribution of branded plastic chairs, shaving machines, footballs, soccer boots, volleyball nets, and

volleyballs. The County Government of Nyeri remains committed to supporting the growth and development of our community through initiatives that empower and uplift local groups and youth.



Wezesha Empowerment Programme at Iria-ini, Mathira

Nyeri Deputy Governor H.E. David Kinaniri, together with Iria-ini MCA Hon. David Kabatha and Gender CECM Esther Ndung'u, distributed merchandise to various groups through the Wezesha Empowerment Programme, which is implemented by the Department of

Gender, Youth, Sports, and Social Services. A total of 13 Self Help Groups benefited from the distribution of branded plastic chairs, tents, shaving machines, blow dryers and power saw machines. The Deputy Governor reaffirmed the steadfast commitment of County Government of Nyeri

in empowering our communities through targeted development initiatives such as this Wezesha Empowerment Programme. Nyeri County believes in supporting local groups and the youth as it is vital in fostering a prosperous sustainable society.